



GLOBALTEX
LA INTERNATIONAL
TEXTILE & SOURCING FAIR™

OCTOBER 2009
SHOW REPORT

OCTOBER 13-15, 2009 • LOS ANGELES CONVENTION CENTER • LOS ANGELES, CA, USA

NEXT GLOBALTEX SHOW • MARCH 2-4, 2010

A SUCCESSFUL SECOND EDITION

GlobalTex: LA International Textile & Sourcing Fair is the only full-scale production and design trade fair in the United States presenting the complete supply chain for fashion. Amidst tough economic conditions, **125 select exhibitors** from Europe, Asia, Africa, and North America converged on Los Angeles to be part of the exclusive trade show experience and conduct business with **thousands of attendees** from **15 countries and 28 states**. The show, held in the state-of-the-art Los Angeles Convention Center, fulfilled expectations as a **next-generation** trade event organized in a single location and featuring the **widest range of resources** in the U.S.



“GlobalTex returned ... with an expanded roster of international exhibitors that helped draw more traffic to the show ...”

- *California Apparel News*

GlobalTex is produced by Dallas-based Market Center Management Co., Ltd. - a 50 year-old company which owns or manages trade centers on **three continents**: Dallas Market Center, Brussels International Trade Mart, and ShanghaiMart. In addition, GlobalTex is the **only trade fair in the U.S. to receive an endorsement from a professional textile association**: the Textile Association of Los Angeles (TALA)—a membership-based group of professionals engaged in textile sales, manufacturing, related products and services to the apparel industry.

Los Angeles was selected as the location for this international trade event because of its status as the **new fashion capital** of the United States, its concentration of apparel companies (conducting \$36 billion in business each year), and its excellent weather.

GLOBALTEX: SHOW PROFILE

The success of the October '09 GlobalTex fair was due in large part to the wide array of **superior resources**. Notable was the contingent of French mills, Italian mills and prominent resources from Turkey and India. Groups of international resources were sought by attendees **eager to explore new companies** without having to travel internationally thus saving them valuable travel time and expenses. By having a tradeshow in Los Angeles that gathered many international resources together in a single location, buyers were able to review merchandise efficiently.

Opportunities for exhibitors and attendees included an **extensive seminar series** featuring speakers such as trend service Mudpie from the U.K. that focused on styles and trends for 2010, as well as sessions on international trade, technology and regulations effecting the global apparel business. GlobalTex also featured **interactive trend displays**—where exhibitors found additional opportunities to showcase fabrics and trends.

The 3rd edition of GlobalTex will be held March 2-4, 2010 at the Los Angeles Convention Center and will **expand upon its success** as well as add **new features**. Pre-registration for the March edition of GlobalTex, has already surpassed 4,000 attendees.



“[GlobalTex offers] new companies that I wouldn't see otherwise.” - Ryan Roberts, fashion designer



Espacetextile®
French Creative Industries



SHOW PROFILE

Venue: Hall G, Los Angeles Convention Center

Net Floor Space:
100,000 Sq. ft.

EXHIBITORS

Number: 125
Countries: 15

ENDORSED BY

Textile Association of Los Angeles (TALA)

SUPPORTING ASSOCIATIONS

Espace Textile
California Fashion Association
Fashion Business Incorporated
Mudpie U.K.



GLOBALTEX: EXHIBITORS & ATTENDEES

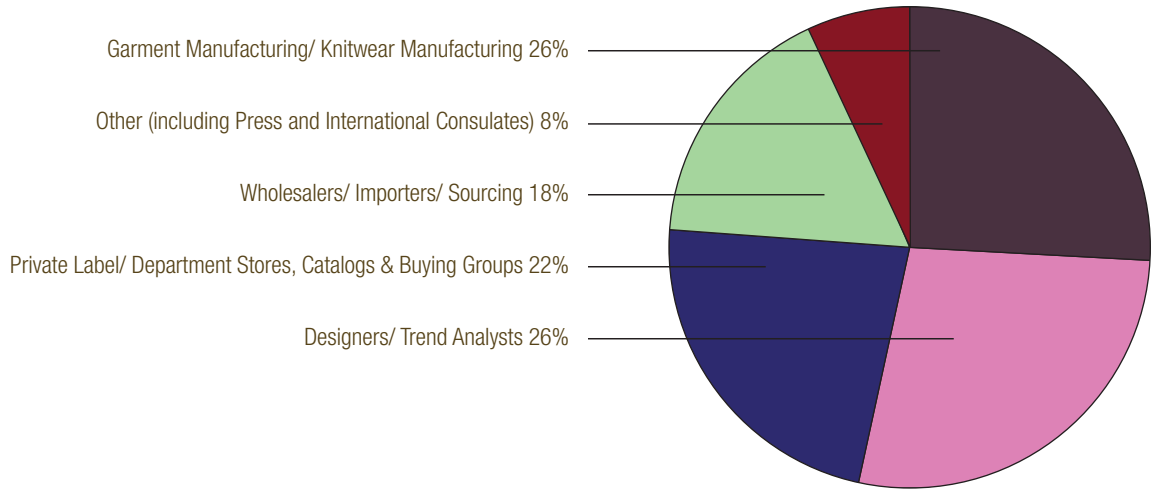
ATTENDEES INCLUDED

7 for all Mankind; American Apparel; Barco Uniforms; BCBG Max Azria Group; BEBE Studio Inc.; Black Halo; Disneyland Resort; Dress to Kill; Easel; Forever 21; Gear For Sports Inc.; Hard Tail; Harmony Collection/A.B.S.; IZOD; Juicy Couture; Karen Kane Inc.; Kohl's; Lululemon Athletica; Oakley; Perry Ellis International; Laundry; Warnaco

TOP VISITING COUNTRIES

Africa	Belgium	Brazil	Canada	China	France
Germany	India	Italy	Korea	Spain	Switzerland
Turkey	United Kingdom	United States	Uzbekistan		

TYPES OF ATTENDEES



“The Globaltex show has an excellent focus on quality resources with a professional presentation. The CFA enthusiastically supports such a project that will serve to drive more apparel and textile buyers to the West Coast for design inspiration.”
 - Ilse Metchek, President, California Fashion Association

EXHIBITING COUNTRIES

- Africa
- Belgium
- Brazil
- Canada
- China
- France
- Germany
- India
- Italy
- Korea
- Spain
- Switzerland
- Turkey
- United Kingdom
- United States
- Uzbekistan

TYPES OF EXHIBITORS

- Fabric Mills
- Textile Suppliers
- International Brands
- ODM Manufacturers
- OEM Manufacturers
- Trim Suppliers
- Art Studios
- Trend Companies
- Accessories Suppliers



GLOBALTEX: LOOKING AHEAD



A LARGER GLOBALTEX **MARCH 2-4, 2010**

The March 2010 edition of GlobalTex **has a goal of more than 300 exhibitors** at the Los Angeles Convention Center. Based upon the recent show's success, more than 1/3 of the October exhibitors have already contracted to exhibit at the March fair. **Pre-registration by attendees has already totaled more than 4,000.**

NEW PROGRAMS AT THE MARCH 2010 GLOBALTEX SHOW

Linking Businesses GlobalTex will introduce a customized online meeting system to allow pre-registered attendees and exhibitors to network and schedule meetings prior to the show

Expanding Categories New for March will be increased floor space for key product categories including Creative Textiles, Eco Fabrics, and Denim

Trend Labs The March edition of GlobalTex will see fresh trend displays on the show floor to create new promotional opportunities and draw traffic to the global exhibitor base

New Seminar Series Additional seminars are being added including presentations from international textile associations as well as leading trend experts

"The second edition showed a significant increase in international resources with a European focus. We are delivering quality resources at a well-designed event inside a fresh venue. And we are looking forward to additional growth in March."

- Bill Winsor,
President and CEO
of MCMC

