



TUESDAY2ND

10:30 – 11:30 a.m. – SEMINAR: Spring/Summer 2011: Men's Trend Focus – Fiona Jenvey, CEO of MUDPIE, LTD.

Location: Seminar Suite, West Hall, Hall A

UK trend specialist Mudpie, presents an in-depth vision of global fashion trends for the young contemporary men's, urban, casual, denim and resort markets for Spring/Summer 2011. The presentation includes three trends of inspirational garments, prints, graphics and color.

12:15 – 1:15 p.m. – SEMINAR: Trends for Spring/Summer 2011 and Autumn/Winter 2011/2012 – Renee Labbe, Vice President of Global Trends for STYLESIGHT

Location: Seminar Suite, West Hall, Hall A

STYLESIGHT presents a two-part trend presentation for Womenswear for the SS11 and F11/12 seasons: The first component of the presentation is an in-depth analysis of the key design directions for the Spring-Summer 2011 season, including the essential moods, colors, materials, prints, and silhouettes not to be missed. The second component of the presentation provides an introduction to the Fall-Winter 2011/12, addressing the

essential moods and color directions of the season.

2 – 2:30 p.m. – Hangzhou International Buyers Cocktail Reception

Location: West Hall, Hall A, Booth 351

International buyers are invited to attend a networking event of industry associations, local and international chamber of commerce leaders and members of the media to welcome the Hangzhou 2010 China International Silk Fair and Women's Exhibition to GlobalTex.

2:45 – 3:45 p.m. – SEMINAR: PeclersParis Spring/Summer 2011 – Sarah S. Brady, Exclusive Agent for PeclersParis

Location: Seminar Suite, West Hall, Hall A

Sarah Brady will present cultural and artistic influences with creative scenarios and aesthetic viewpoints of colors, materials and patterns for Spring/Summer 2011, with a look towards Early Autumn 2011-12.

3 p.m. – NETWORKING WINE TASTING

Location: Seminar Suite, West Hall, Hall A

Join us for a glass of wine straight from the California wine country and explore the great resources that GlobalTex exhibitors have to offer.

4 – 5 p.m. – PANEL DISCUSSION: Turning a Changed Economy into a Profitable Business Opportunity – Frances Harder, President and Founder of Fashion Business, Inc.

Location: Seminar Suite, West Hall, Hall A

Listen to experts explain how, with careful planning, to turn those creative ideas into a profitable apparel related business. Join a panel of industry experts who will examine the various aspects of the importance of planning, merchandising, branding, sales and international marketing opportunities for a US fashion business. Panelists include: Susan Brandt, Internet Marketing Expert; Dana Fried, Managing Partner of Delphic Consulting Group; Bobby Hines, International Trade Specialist of U.S. Department of Commerce; and Kenneth Wengrod, President and Founder of FTC Commercial Corp. Moderated by Frances Harder, President and Founder of Fashion Business, Inc.

WEDNESDAY3RD

10:30 – 11:30 a.m. – SEMINAR: Spring/Summer 2011 Color and Lifestyle Trends – Fran and Arnold Sude of Design Options, the West Coast Perspective

Location: Seminar Suite, West Hall, Hall A

Fran and Arnold Sude will present Spring/Summer 2011 color and lifestyle trend direction for all markets in both apparel and home. They will inspire you to think outside of the box in this new decade and show the West Coast approach to inter-industry color and lifestyle trends in the Junior/Contemporary, Young Women's, Young Men's, Kids and Home Fashion industries. A FREE SEASON OF COLOR WILL BE GIVEN AWAY TO A LUCKY ATTENDEE!

12:15 – 1:15 p.m. – SEMINAR: Spring/Summer 2011: Women's Trend Focus – Fiona Jenvey, CEO of MUDPIE, LTD.

Location: Seminar Suite, West Hall, Hall A

UK trend specialist Mudpie, presents an in-depth vision of global fashion trends for the young contemporary women's, urban, casual, denim and resort markets for Spring/Summer 2011. The presentation includes three trends of inspirational garments, prints, graphics and color.

1:30 – 2:30 p.m. – PANEL DISCUSSION: FabricLink's Trend Watch: New Developments for Today's Fashions – Kathlyn

Swantko President of FabricLink Network

Location: Seminar Suite, West Hall, Hall A

Don't miss this exciting Industry Panel event that brings together leaders in the textile supply chain to discuss the latest fabric trends for today's fashions! The panelists will highlight important developments in fibers/yarns, knit fabrics, woven fabrics, and dyeing, printing and finishing techniques that will impact the creativity and innovation in fashion design going forward.

Panelists include representatives from the following supply chain segments: Fiber/Yarn – David Sasso of Buhler Yarns; Knit Fabric – Pat Tabassi of Design Knit; Woven Fabric – Mike Carr, Western US, Central and South American Sales Manager of Carr Textiles; Dyeing/Printing/Finishing – Jim Lorber, VP of Sales/Merchandising for Prima-Tex Industries, Inc. ; Moderated by: Kathlyn Swantko, President of FabricLink Network

2:45 – 3:45 p.m. SEMINAR: THE BIG PICTURE: Spring 2011, A Different World...New Perspectives! – David Wolfe, Creative Director of The Doneger Group

Location: Seminar Suite, West Hall, Hall A

The Doneger Group's Creative Director, David Wolfe will present the big picture of what to expect for the future. 2011 will bring new perspectives emphasizing the immediate connection to the

consumer, rethinking of past trends, returning of true design versus mass production, ongoing attitudes and how modern fashion will evolve to accommodate modern living.

3 p.m. – NETWORKING WINE TASTING

Location: Seminar Suite, West Hall, Hall A

Join us for a glass of wine straight from the California wine country and explore the great resources that GlobalTex exhibitors have to offer.

4 – 5 p.m. – PANEL DISCUSSION: Financing Fashion in 2010 – Ilse Metchek, President of California Fashion Association

Location: Seminar Suite, West Hall, Hall A

Retail is looking better but bumpy...and the credit crunch is still with us. Join this discussion on the current state of the economy and its effect on the textile-to-manufacturer-to-consumer process. Panelists well-versed on these issues will discuss the concerns and opportunities. Panelists include: Phillippe Faraut, Managing Director of Financo; Gary Fineman, Partner of Fineman West and Company LLP; Ron Friedman, Stockholder of Stonefield Josephson LLP; and Kevin Sullivan, Executive Vice President of Wells Fargo Trade Capital. Moderated by: Ilse Metchek, President of California Fashion Association.

THURSDAY4TH

10:30 – 11:30 a.m. – SEMINAR: Spring/Summer 2011: Children's Trend Focus – Fiona Jenvey, CEO of MUDPIE, LTD.

Location: Seminar Suite, West Hall, Hall A

UK trend specialist Mudpie, presents an in-depth vision of global fashion trends for children's urban, casual, denim and resort

markets for Spring/Summer 2011. The presentation includes three trends of inspirational garments, prints, graphics and color.